

# What's your idea?

Competition among students "Student of the Year 2016"



**Do you have *The Digital Idea of the Year*? Win an internship at Schibsted!**

At Schibsted Media Group, we always welcome new ideas. Our aim is to conquer the new instead of defending the old. The fact that we are not afraid of challenges has helped us when we have created Sweden's most visited websites and apps such as Blocket, Let's Deal, Lendo and Aftonbladet. We are very much looking forward hearing about your ideas: what do you think will be the next "thing" within digital development? Share your idea with us and compete to win an internship at Schibsted Media Group in Sweden. Who knows what career opportunities the journey may lead to?

## **WHAT KIND OF IDEA ARE WE LOOKING FOR?**

Your idea should be within the area of Digital Solutions. It can be an app, a digital service or something totally different. One of our criteria is that your idea should raise engagement and create new opportunities. Your idea might make it easier for people to make decisions in their everyday life. For example, the choice of electricity or insurance company. Your idea should also be something that becomes a natural part of people's everyday life making it less complicated.

Got a great idea yet? Don't be afraid to think freely and different. Remember that the best ideas are often the most obvious!

## **THE COMPETITION**

Please feel free to present your idea in any way, in Swedish or English, using a picture, movie or something else. The five most interesting contributions will be invited to our finalist day February 16.

## **THE FINALIST DAY**

On February 16 we will welcome this year's finalists to our HQ in central Stockholm. You will get the chance to present your idea in front of a jury, meet key people within our organization and you will also be interviewed. We will serve lunch during the day and you will get the possibility to see more of our office space. If you're living outside Stockholm we will of course cover your transportation expenses (only in Sweden). We are looking forward meeting you!

## **THE PRIZE**

The winner of "What's your idea?" will be offered an internship (two months) at one of our departments in Sweden. He or she will also be invited to an evening of glamour at the Universum Awards, Berns, March 16 2016. You will be celebrated, receive a diploma and flowers. As this is a night of celebration we encourage you to wear your gala outfit!

Do you have any questions? Contact: [tavling@universumglobal.com](mailto:tavling@universumglobal.com)

*All applicants will get the chance to win an iPad Mini*



**universum**